



global *debauchery*

**PLANNING YOUR
NEXT BIG TRIP...
AS A FEMALE TRAVELER**

PRESENTED BY JORDAN CAMPBELL



WHEN WE'RE DONE HERE

You'll know...

- A little bit more about me
- A little about my blog
- Some female traveler stats
- Female travel myths
- How to plan + what to plan
- How to mitigate risk
- Helpful resources
- Where to follow me for more!



ABOUT ME

I'M JORDAN. AND I LIVE TO
HELP PEOPLE TRAVEL DEEPER.

JORDAN CAMPBELL, TRAVEL BLOGGER

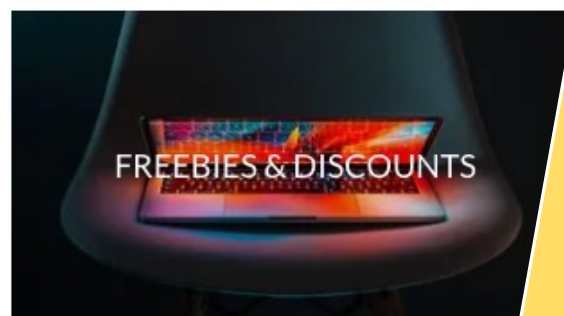
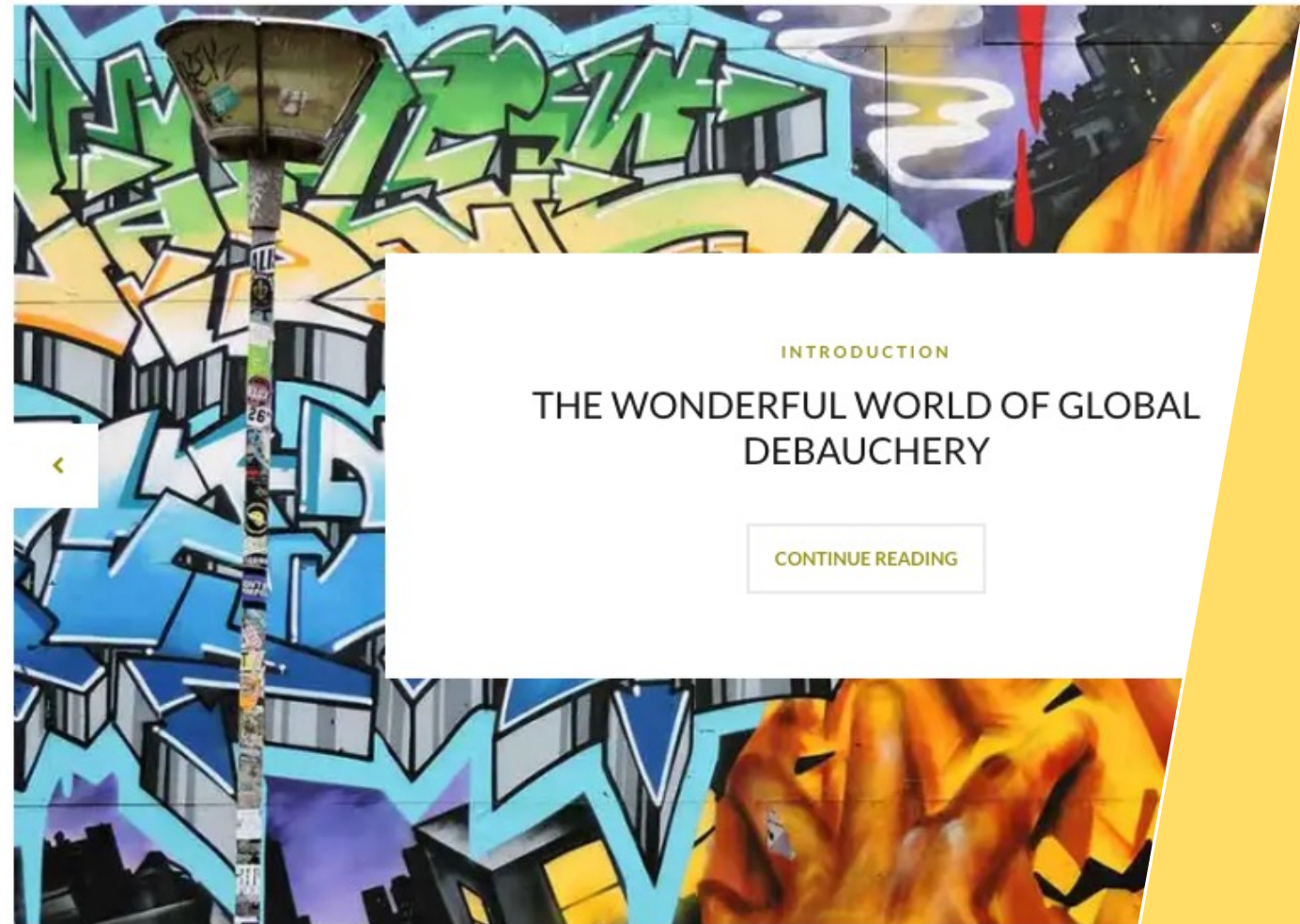
- TCK (Third Culture Kid) based in DC
- Flashpacking road-tripper
- Off-the-beaten-path misadventures
- Sometimes solo female traveler
- 58 countries & all 50 states

YOU MIGHT KNOW ME FROM...

- The Travel Adventure Show
- The Nomadic Network
- Women's travel community, Wanderful



Follow me @GlobalDebauchery on social
media + subscribe to my newsletter on
GlobalDebauchery.com for travel discounts!



YOU MIGHT KNOW ME FROM...



BIGBUS

CHOOSE CHICAGO

FRANKLIN TENNESSEE

Madeira

MEOW WOLF

MISSOURI

UNMISTAKABLY LAWRENCE

visit EL PASO

VISIT KC

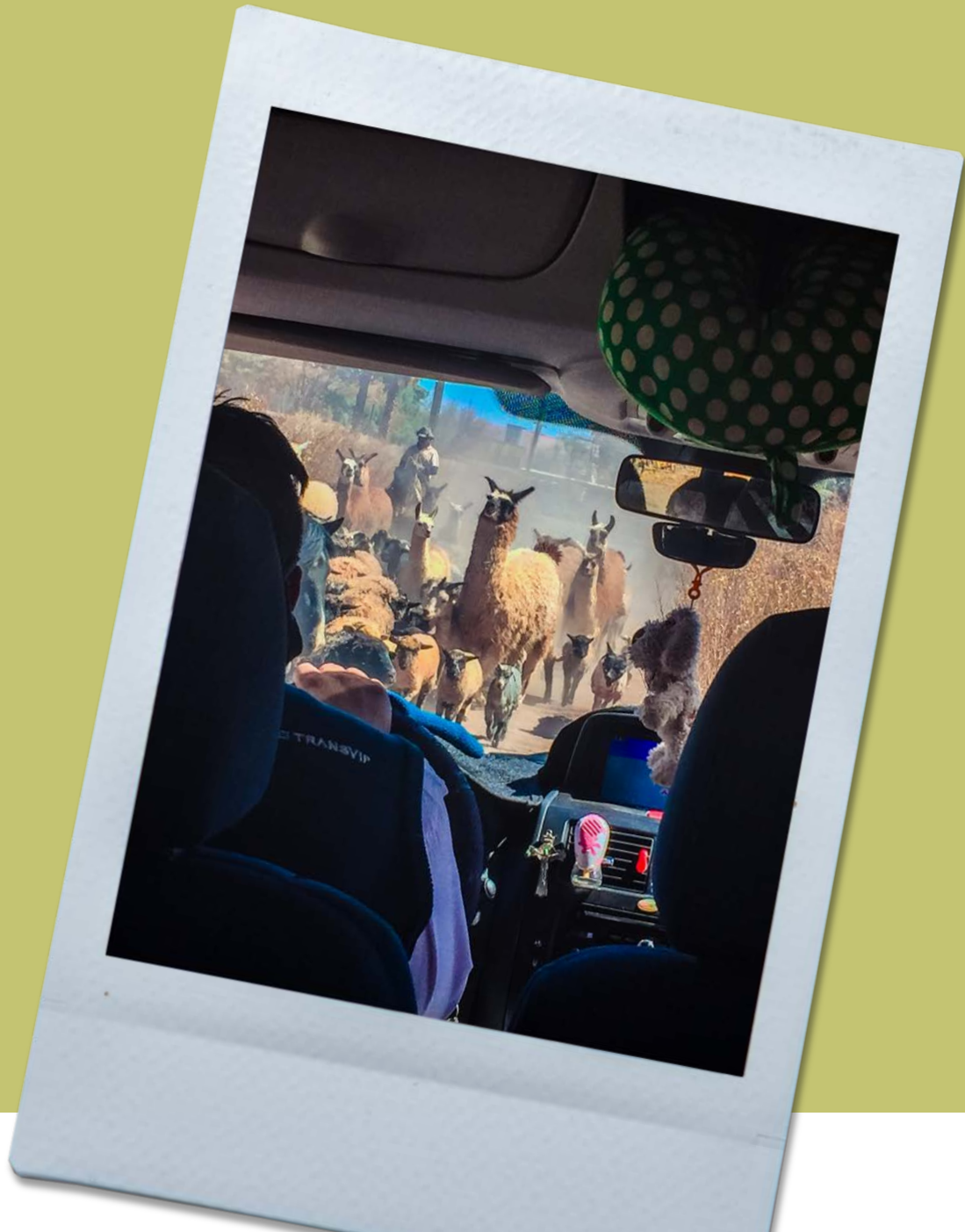
VISIT SAVANNAH

THE ORIGINS OF “GLOBAL DEBAUCHERY”

- Began as journal-style FB + IG posts
- Always started with a **“traditional pre-flight libation”** post (+ other fun international drinks along the way), hence... “Global Debauchery”
- Moved to a hobby blog in 2014
- Monetized pre-pandemic
- **This year:** Madeira, Morocco, Hamburg, KC, Poland, Mongolia, Atlanta, Singapore, Malaysia + Qatar
- **To come:** Lebanon, Mexico City, Bahamas, Greece, Cyprus, Egypt, Turkey, Israel, Gatlinburg

FAV TRAVEL HIGHLIGHTS

- Hiking a live volcano & snorkeling between two tectonic plates in Iceland
- Swimming with sharks in North Shore, Oahu
- Llama traffic jams in the Atacama Altiplano
- Handing over my passport to enter the DMZ
- That time an angry mountain parrot tore the rubber stripping off our car in New Zealand
- Sunbathing with penguins, sea lions & marine iguanas on an uninhabited island in Galapagos





LIFE IS EITHER A
DARING ADVENTURE
OR NOTHING AT ALL.

HELEN KELLER



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FOR YOUR CONSIDERATION...

- 80–85% of travel decisions are made by women
- 2/3rds of all travelers are women
- “Solo female travel” returns 218 million+ search results
- Pinterest searches increased 600% in 2018
- 73% agents found women take more solo trips than men
- Solo trip bookings have grown 45% in recent years

If you think solo female travel sounds crazy... it's really not.

FEMALE TRAVEL MYTHS

(Solo or otherwise)



I'm single



I'm a lesbian



It's dangerous



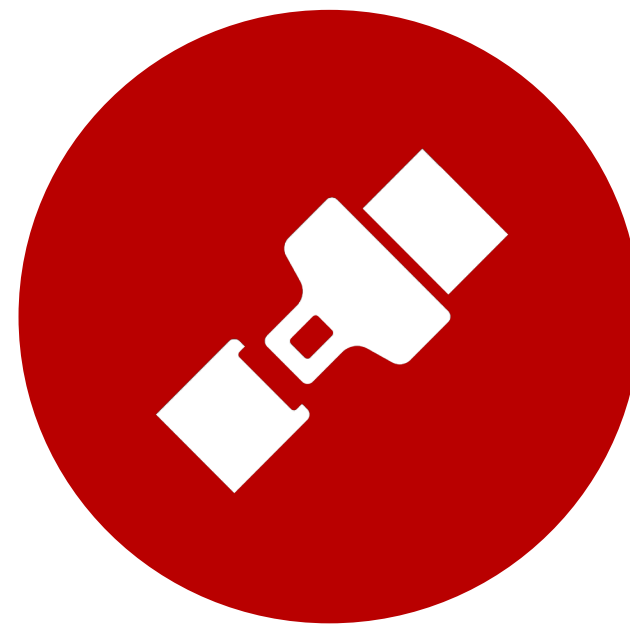
It's lonely

THE TRUTH

(As told by a sometimes-solo female traveler)



Women travel solo
for many reasons



“Safety” is a *very*
relative term



Being alone does *not*
equal being lonely



It’s rewarding +
builds confidence

LET'S TALK "SAFETY"

(Because this is what everyone always wonders about.)

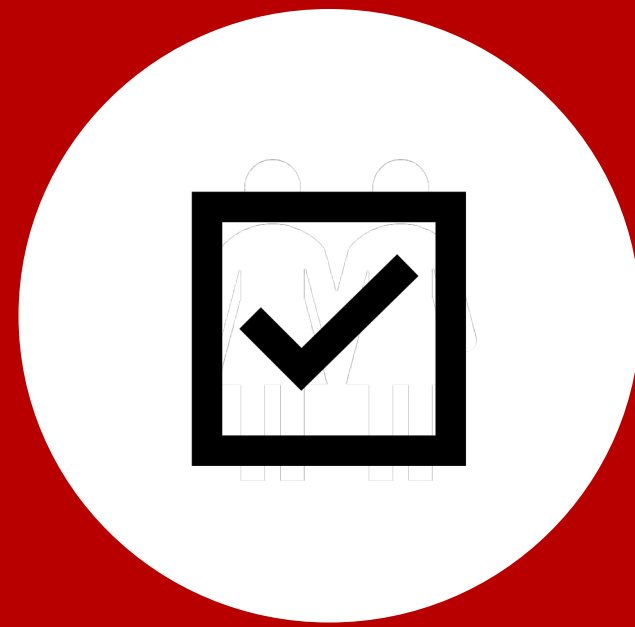
- Your perceived safety level is personal to you.
- What are your sources? What are your risk factors?
- Your perception of safety comes with biases—both conscious and unconscious.
- “Safety lists” are loaded with biases.
- Fear is often based on the unknown, not necessarily on logical risk level.
- You can't judge an entire country.
- If it's not something you wouldn't do at home, don't do it while traveling.
- Sometimes, HOME is actually “less safe” than where you're traveling to.

WHERE TO START

How Can We Get *You* Out There?



WHERE
TO GO



WHAT
TO PLAN



WHAT
TO DO



HOW TO
MITIGATE RISK

DECIDING TO GO AT ALL

- Know that travel is sometimes uncomfortable; experiencing the unfamiliar is part of the journey.
- **If you're a first-time traveler, start small...**
 - Travel to a new US city for a weekend
 - Travel to a primarily English-speaking country
 - Travel to a more Westernized country
- **If you're already a traveler, but interested in solo...**
 - Sign up for a group tour
 - Wanderful, Nomadic Network, Intrepid, Gate 1
 - Sign up for individual day tours
 - Test out a more familiar country
- **If you're a go-getter...**
 - Go indie + do lots of research
 - Plan for the unexpected, implement fail safes



WHERE TO GO

(Kind of the best part... minus actually being there.)



Well... where do you **WANT** to go?



What's the current state of affairs?




What are the local customs + laws?



What are your logistical options?

HERE ARE SOME RESOURCES...

- **Inspirational**
 - Rick Steves, Lonely Planet, Rough Guides, Nat Geo, Travel & Leisure, Conde Nast, Time Out
 - Travel orgs like TNN, Wanderful, Travel Massive
 - **GlobalDebauchery.com**
- **Practical**
 - US Department of State (take w/ a grain of salt)
 - Kayak.com Travel Restrictions, CDC + WHO
 - Google News
- **Logistics**
 - Travel agents, planners, concierges
 - Google Flights + Maps
 - Third-Party sites, Hotels.com, Rome2Rio



WHITBY STREET E.1
LONDON BOROUGH OF TOWER HAMLETS

WHAT TO PLAN

(Indie planning? Make sure you have the following...)

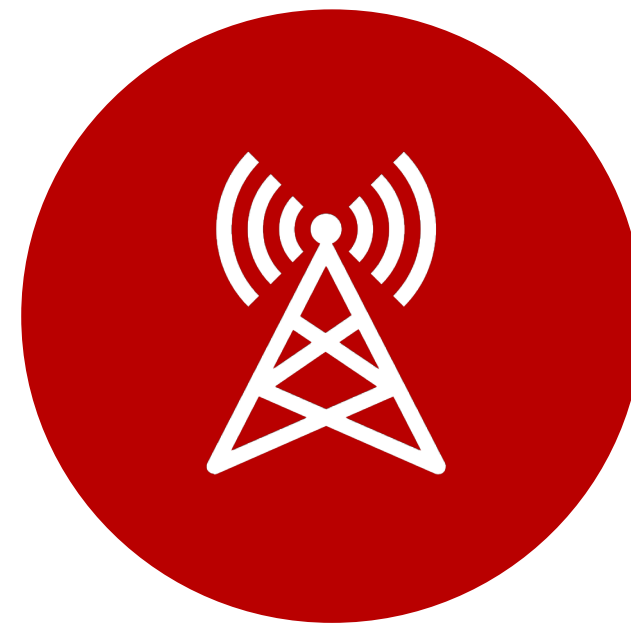
»»» **FIRST + FOREMOST: COVID PROTOCOLS!!!**



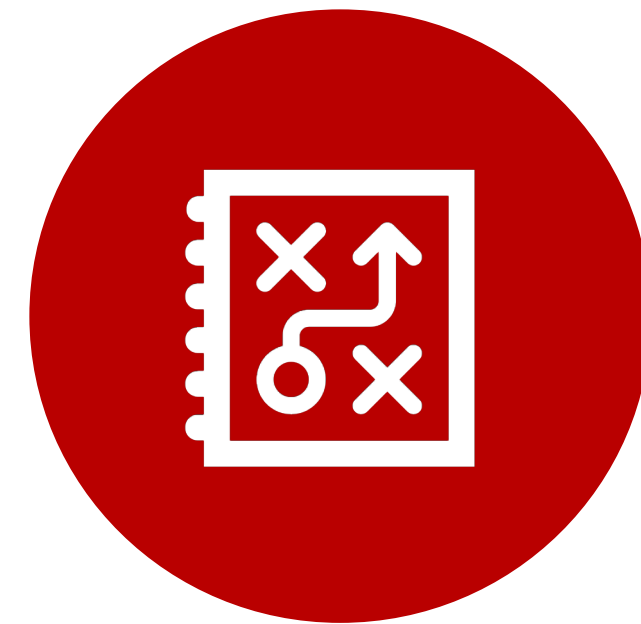
Transportation
Flights, transfers,
local transport



Lodging
Hotel, hostel,
AirBnB, VRBO,
host network



Communication
Cell plan, internet,
touchpoints



Back-up
Play WWYD
with yourself

HERE ARE SOME RESOURCES...

- **Covid Protocols**
 - Kayak.com, airport + airline sites, embassy sites
- **Transportation**
 - Google Flights + Maps, Rome2Rio
 - Bloggers, TripAdvisor forum
- **Lodging**
 - Hotels.com, AirBnB, VRBO
 - Hostelling International
 - Wanderful + Host A Sister
- **Communication**
 - Contact your cellular provider
 - SIM cards, VPNs, free Wi-Fi
 - Email your itinerary to friends + family
- **Back-up** (Kindly see above)



WHAT TO DO

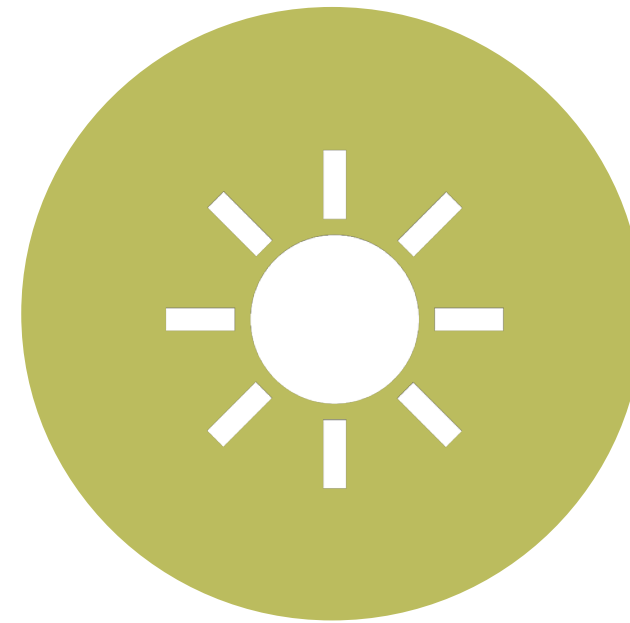
(It's sometimes a little different for female travelers.)



Walking tours
Steer clear of
sketchy streets



Hop-on busses
Point A to B
without hassle



Day tours
Experienced guides
from trusted orgs



Local Meet-Ups
Connect with
locals + travelers



HERE ARE SOME RESOURCES...

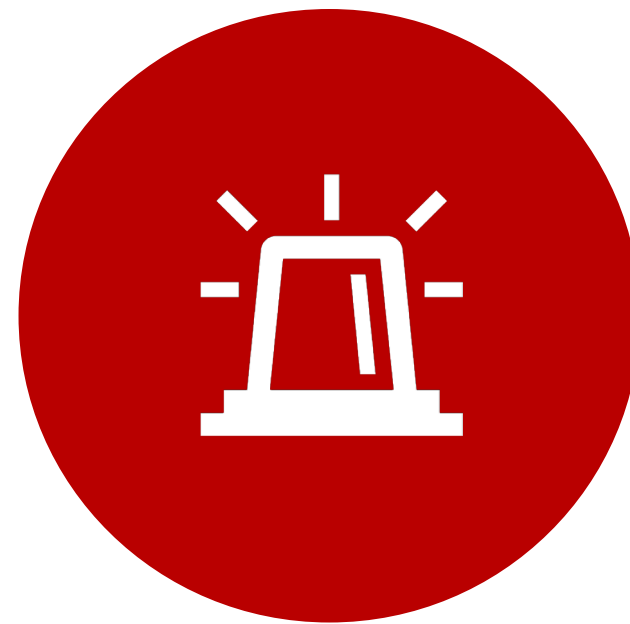
- **Walking Tours**
 - DK Eyewitness Guides
 - Tourism board websites
- **Busses**
 - Big Bus
 - City Sightseeing
- **Day Tours**
 - Viator, TripAdvisor
- **Local Meet-Ups**
 - Wanderful
 - Host a Sister
 - Hello Revel
 - The Nomadic Network

HOW TO MITIGATE RISK

(The perception of “safety” is personal + relative, however..)



Touchpoints
Establish a
communication
plan w/ family



Travel Gear
Invest in
preventative
products + apparel



#GirlPower
Connect w/
women + women-
owned businesses



Be Vigilant
Local laws/customs,
nighttime activities,
suspicious people

HERE ARE SOME HELPFUL TIPS...

- **Touchpoints**
 - Email itinerary to friends + family
 - Ensure cell service + WiFi access
 - Do NOT post your live location on social media
- **Travel Gear**
 - TSA-approved Atomic Bear tool, door stop alarms, rape whistles, Sip Chips, slash-proof crossbody bags, RFID wallets, Waypoint Goods scarves, travel bras
 - Do NOT travel with mace or pepper spray
- **#GirlPower**
 - Women's travel orgs + women-owned businesses
 - Universal signals—angel shots, greeting strangers
- **Be Vigilant + Know Your Options**
 - Police, embassies, consulates



LET'S BE FRIENDS!

- Subscribe to my [blog newsletter](#) via pop-up or sidebar to nab these resources.
 - Get up to \$100 off on your next hotel stay when you do.
- Get 50% off an annual [Wanderful membership](#) (FOREVER): WASHINGTONDC



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QUESTIONS?

THANK YOU FOR ATTENDING.